Nima Zargeh

Brand & Visual Designer

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* PROFILE

Graphic & Motion Designer specialised in **brand identity**, visual communication and content creation. **Startup** and **agency** experience, from graphic design to print and digital media and motion design. Proficient in **Adobe Creative Cloud** and **generative AI tools**. A creative, strategic approach to design, with a particular interest in branding and art direction.

* WORK EXPERIENCE

Graphic and Motion Designer / AKUR8 / Paris / Sep 2024 - Mar 2026 / Work-study, then fixed-term contract

- Within the marketing team, created graphic and animated content for campaigns and social media.
- Video editing and audiovisual content production, notably interviews and company videos.
- Designed print and digital materials for professional events, conferences and internal communication, consistent with the brand's visual identity.

Graphic Designer / PILBAN Creative Agency / Tehran / May 2022 - Sep 2022

- Designed visual identities, websites and social media content for the agency and its clients.
- Took part in brainstorming sessions and creative branding and marketing communication projects.
- Trained new team members on Adobe Creative Cloud software.

Packaging Designer / Nizmo Studio / Tehran / Aug 2021 - Sep 2021

- Designed packaging for 10+ pharmaceutical and cosmetic products.
- Developed graphic concepts adapted to clients' needs and product identity.
- Collaborated within a multidisciplinary creative team.

* HARD SKILLS

- **Adobe Creative Cloud**
  Photoshop / Illustrator / InDesign
  After Effects / Premiere Pro / Animate
- **AI & Generative Creative Tools**
  AI-assisted research / Prompting
  Image and video generation
- **Design & Art Direction**
  Brand identity / Packaging design
  Layout design / Motion design
  Moodboarding / Social media assets
  Concept development / Environmental & OOH design / Event materials
  Sound & Music design
- **3D & Digital Tools**
  Blender / Figma / Canva

* SOFT SKILLS

Creativity / Strategic thinking / Team spirit /
Rigour / Adaptability / Autonomy / Fast learner
Attention to detail / Initiative

* EDUCATION

- **MA, Art Direction in Brand Strategy & Design (RNCP Level 7)**
  École Intuit Lab, Paris, France / 2023 – 2025
- **BA, Visual Communication**
  Soore University, Tehran, Iran / 2018 – 2023

* LANGUAGES

- **English** – Advanced (C1)
- **French** – Intermediate (B1), (in progress)
- **Kurdish / Persian** – Native